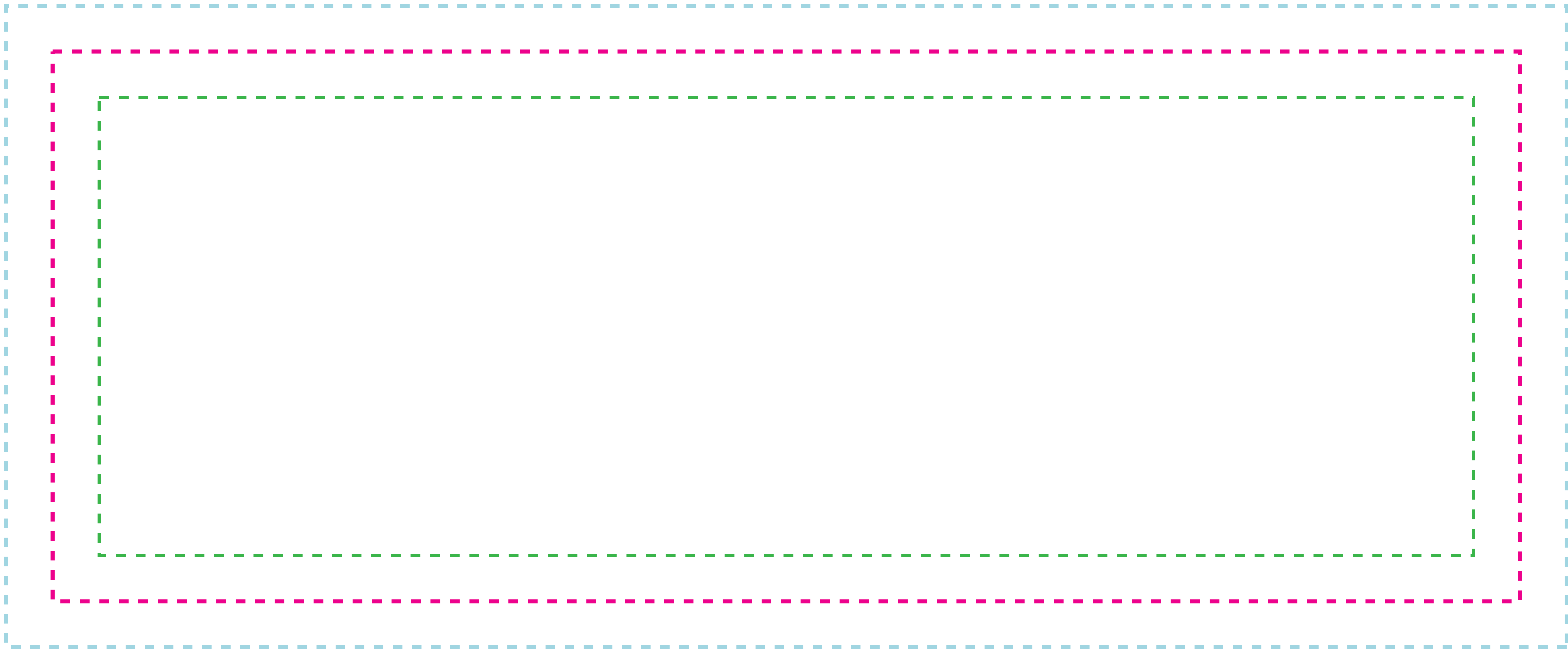


Art Approval Form

Client: XXXX
Invoice #: XXX

- ART REQUIREMENTS:**
- Photo Art must be a minimum of 100 DPI at actual size or 400 DPI at ¼ of actual size
 - Spot Color Art - Vector Art File is Required
 - Photo & Spot Art Combined – Must have a layered file type such as Adobe Illustrator
 - Full bleed is required
 - Critical Art elements that can't be cut off during production must be within safe area
 - Text must be at least 1 CM height for legibility
 - Minimum Line Thickness is 1 Pt.

- Over Bleed
13.76" x 33.5"
- Actual Product Size
11.8" x 31.5"
- Safe Area
9.83" x 29.5"



- IMPORTANT NOTE TO CLIENT -

Proof approvals are solely the customer's responsibility,
we are not responsible for typos. **Please review artwork carefully.**

ITEM COLOR		IMPRINT COLOR	
XXXX		XXXX	
ITEM	DESCRIPTION	IMPRINT TYPE	
p7-mp-gm	Gaming Mouse Pad 11.8" X 31.5"	CMYK-Full Color	

Art Guidelines

- | | | |
|--|---------------|---|
| Positive Imprint – 6 pt Minimum..... | Sample | Ornate and display type faces will be printed on a case-by-case basis. |
| Negative Imprint – 8 pt Minimum..... | Sample | |
| Serif & Italic Types – 10 pt Minimum..... | Sample Sample | Registration marks and trademarks will be enlarged to ensure minimal size when printed. |
| Line Weight, Positive Lines – .5 pt Minimum | | |
| Line Weight, Negative Lines – .75 pt Minimum | | |
| Registered or Trademark Symbols – 8 pt Width Minimum | ®
TM | |

Color & Size Variance

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

By agreeing to this proof you agree to the terms and conditions stated on www.promoful.com

PROOF BY
XXX