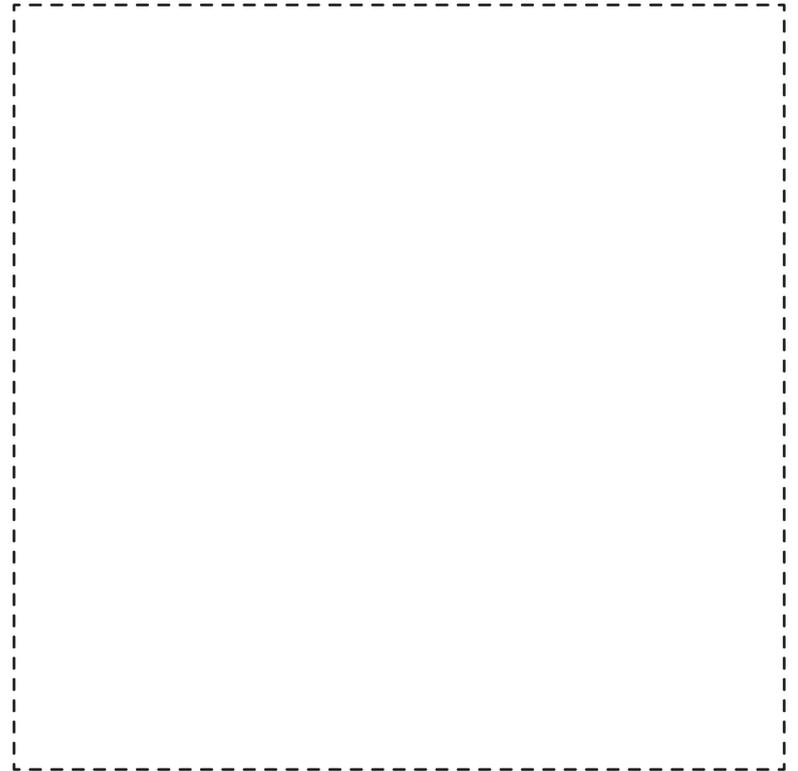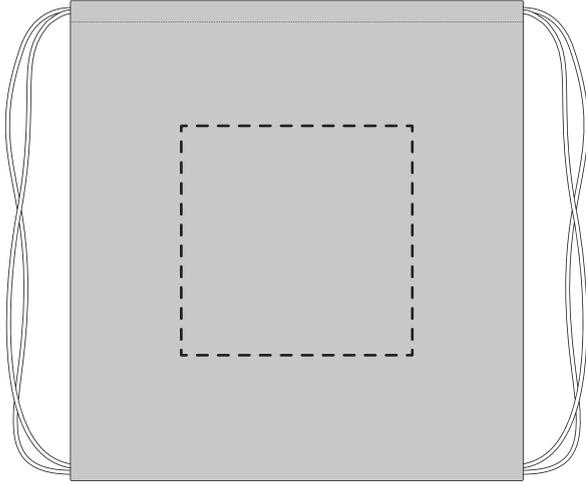# Art Approval Form

50% Actual Size Imprint

FPO Item Rendering
Dotted lines represent imprint area and do not print.

Standard Position
Item at 15% actual size

ITEM COLOR

XXXX

IMPRINT COLOR

XXXX

ITEM	DESCRIPTION	IMPRINT TYPE
ac-inb77	**Cotton Drawstring Backpack**	**Screen Print - 3 Spot Colors / Embroidery - 7 Thread Colors** **4CP Heat Transfer / Spot Color Heat Transfer - 4 Spot Colors**

Art Guidelines

Positive Imprint – 6 pt Minimum......................................   Sample

Negative Imprint – 8 pt Minimum.................................   Sample

Serif & Italic Types – 10 pt Minimum...................   Sample *Sample*

Line Weight, Positive Lines – .5 pt Minimum

Line Weight, Negative Lines – .75 pt Minimum

Registered or Trademark Symbols – 8 pt Width Minimum   ®
                                                          ™

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

PROOF BY

XXX

By agreeing to this proof you agree to the terms and conditions stated on www.promoful.com