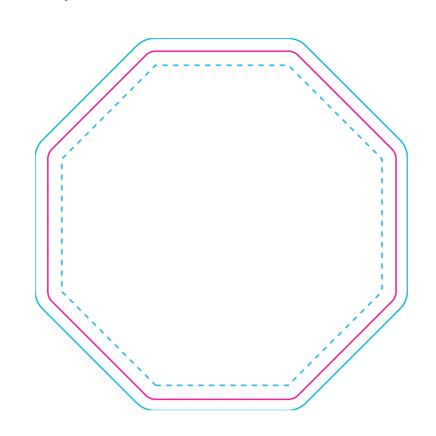
Art Approval Form

Client: XXXX Invoice #: XXX



Imprint Size Post Card: 6"w x 4"h PTC129: Full Bleed



ITEM COLOR **IMPRINT COLOR** XXXX XXXX

ITEM **DESCRIPTION IMPRINT TYPE**

AB-WJ-W0J89G

Full Color Post Card with Full Color Octagon Coaster

Art Guidelines

Positive Imprint – 6 pt Minimum..... Sample Negative Imprint – 8 pt Minimum..... Sample Sample Sample Serif & Italic Types – 10 pt Minimum..... Line Weight, Positive Lines – .5 pt Minimum

Ornate and display type faces will be printed on a case-by-case basis.

Line Weight, Negative Lines – .75 pt Minimum Registered or Trademark Symbols – 8 pt Width Minimum

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

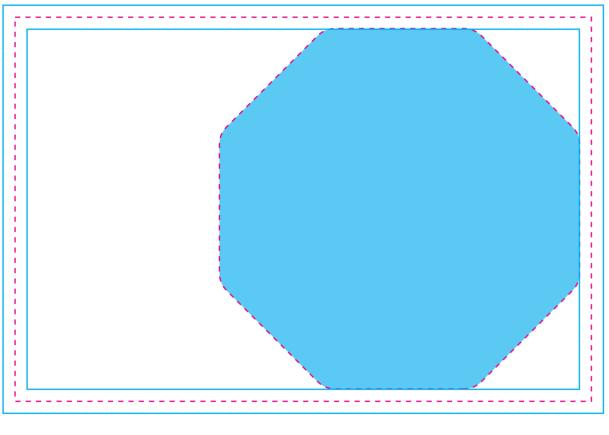
Color & Size

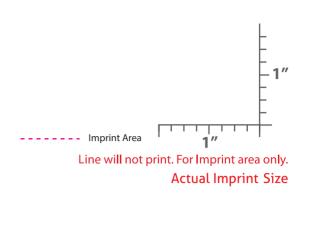
- All PMS colors are printed in RGB and only near tonal value can be achieved
- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

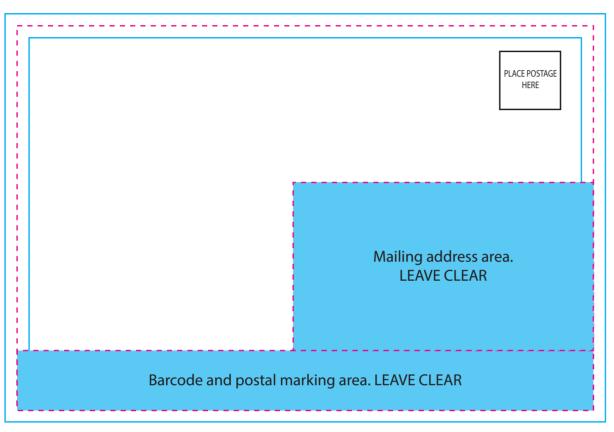
PROOF BY

Art Approval Form

Client: XXXX Invoice #: XXX







Imprint Area Bleed: 6.25 in x 4.25 in Outline: _ _ _ 6 in x 4 in Safety Zone: _____ 5.75 in x 3.75 in

ITEM COLOR **IMPRINT COLOR**

XXXX

XXXX

AB-WJ-W0J89G

DESCRIPTION

IMPRINT TYPE

Post Card with Full Color Octagon Coaster

Full Color

Art Guidelines

ITEM

Positive Imprint – 6 pt Minimum.....

Negative Imprint – 8 pt Minimum.....

Sample Sample Sample

Sample

Ornate and display type faces will be printed on a case-by-case basis.

Serif & Italic Types – 10 pt Minimum..... Line Weight, Positive Lines – .5 pt Minimum

Line Weight, Negative Lines – .75 pt Minimum

Registered or Trademark Symbols – 8 pt Width Minimum

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
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